



NEWS RELEASE

Contact: RMG
Rick Rountree
919.878.1144

Patriot Foundation
Chuck Deleot
910.692.7878

Fundraising at RMG-Operated Hardee's and Little Caesars to Support Scholarships for Children of Fort Bragg Troops

Patriot Foundation Support Sought With Coupons for Menu Discounts

KINGSPORT, TN. (Sept. 27, 2010) – Beginning today, nearly 80 Hardee's® and Little Caesars Pizza® restaurant locations operated by [Restaurant Management Group](#) (RMG) kick off fundraising for a charitable group that provides college scholarships to children of fallen Fort Bragg, N.C. soldiers.

By supporting [The Patriot Foundation](#)'s work with a contribution, customers will get great discounts on menu items at both Hardee's and Little Caesars locations operated by RMG.

Fundraising for The Patriot Foundation will take place through Nov. 11, Veterans Day. During this six weeks, Hardee's and Little Caesars customers can purchase a \$1 Patriot Foundation flag which entitles the buyer to a special coupon booklet with discounts for the purchase of Hardee's and Little Caesars menu items. The flags will be displayed in the restaurants with the customer name. All of the proceeds from the sale of the flags will go directly to the Patriot Foundation.

RMG operates Hardee's in Tennessee, Virginia, West Virginia, Ohio and Pennsylvania and Little Caesars in Tennessee, Virginia, North Carolina, Georgia and Florida.

The Patriot Foundation provides educational scholarships that support children of 82nd Airborne soldiers disabled or killed in Iraq and Afghanistan, serving soldiers of the 18th Airborne Corps, wounded soldiers of the Ft. Bragg Warrior Transition Battalion, as well as children of current, retired and former Army Special Operations soldiers. The Foundation has funded scholarships for more than 350 children of these soldiers since 2003. The organization also provides funding for child care for the families of disabled soldiers whose spouses need to obtain additional job training and development.

"This is the third year we've had this campaign in our restaurants to support our military families in this special way and we're excited to do it again," said Jack Mangan, RMG's president. Last year the company raised \$52,000 for the Patriot Foundation's work and Mangan and a group of the company's individual general managers whose restaurants raised the most money visited Fort Bragg and the 82nd Airborne to present a check. They toured the 82nd

Airborne headquarters and had lunch with several of the Patriot Foundation's beneficiaries as well as with troops.

“The Patriot Foundation appreciates the role that RMG and its Hardee’s and Little Caesars are taking on again this year in helping us support the families of soldiers at Ft. Bragg,” said Chuck Deleot, chairman of the Patriot Foundation. “This continuing commitment by RMG is inspiring and we look forward to a long collaboration as we continue to assist the magnificent men and women who are serving and dying to protect our freedoms.”

To see where RMG’s Hardee’s and Little Caesars restaurants are located, visit our website at www.rmgrestaurants.com

About RMG

Restaurant Management Group (RMG) operates nearly 80 franchised restaurants across eight states, including Hardee’s and Little Caesars locations. The Little Caesars are located in Tennessee, Virginia, Georgia, Florida and North Carolina. Hardee’s locations are in Tennessee, Virginia, West Virginia, Ohio and Pennsylvania. RMG is based in Kingsport, TN. For more information, to obtain our coupons and to enter drawings for free menu items in our restaurants, visit www.rmgrestaurants.com.