



FOR IMMEDIATE RELEASE
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Little Caesars® Pizza Opens in Jonesboro, Ga.

JONESBORO, Ga. - Little Caesars Pizza is celebrating the opening of its newest restaurant in Jonesboro. Franchisee Restaurant Management Group (RMG) opened the carry-out Little Caesars restaurant at 6655 Tara Blvd. next to the Office Depot.

“Providing our Little Caesars customers in Jonesboro with quality and great-tasting products, value and convenience are our top priorities,” said Mark Weninger, RMG’s operating partner for the company’s Georgia restaurants.

The Little Caesars opened this month and joins Little Caesars locations that RMG already operate in Morrow and Riverdale. Menu items include HOT-N-READY® Pizza, Crazy Bread, Caesar Wings and Caesar Dips. The Jonesboro Little Caesars phone number is 770-477-0400.

RMG looks forward to being a part of the Jonesboro community and supporting local community organizations as it does where it has other restaurant locations, Weninger said. For more information about RMG, its restaurants and its drawings and coupons, visit www.rmgregaurants.com.

About Little Caesars

Little Caesars Pizza founders Michael and Marian Ilitch opened their first restaurant in Garden City, Michigan in 1959. Little Caesars, the fastest-growing pizza chain, built more stores in the world in 2008 than any other pizza brands and today is the largest carry-out chain internationally with restaurants on five continents. Little Caesars is growing in prime markets across the country, and is offering strong franchisee candidates an opportunity for independence with a proven system. For the second year in a row, Little Caesars was named “Best Value in America”* of all quick serve restaurant chains. In addition, Little Caesars offers strong brand awareness with one of the most recognized and appealing characters in the country, Little Caesar.

** “Highest Rated Chain – Value for the Money” based on a nationwide survey of quick service restaurant consumers conducted by Sandleman & Associates, 2008*