



**Little Caesars®**

**FOR IMMEDIATE RELEASE**

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Contact: Rick Rountree

[rick@rickroutree.com](mailto:rick@rickroutree.com)

919-878-1144

## Little Caesars Pizza Opens in Laurinburg

LAURINBURG, N.C. - Little Caesars® Pizza is celebrating the grand opening of its newest restaurant in Laurinburg. Franchise operator Restaurant Management Group (RMG) opened their most recent Little Caesars restaurant at 903-C U.S. Hwy. 401 South earlier this week. The location is near the intersection with West Boulevard and across from the local Super Wal-Mart.

“Providing our Little Caesars customers in Laurinburg with quality products, great value and convenience are our top priorities,” said Jack Mangan, RMG’s president.

The restaurant opened on Tuesday. Menu items include HOT-N-READY® Pizza, Crazy Bread, Caesar Wings and Caesar Dips. The local Little Caesars phone number is 910-266-0326.

“Little Caesars is well known for its great value, quick service, quality ingredients, and tremendous appeal to families. We look forward to serving the residents of Laurinburg with delicious Little Caesars Pizza,” said David Gray, National Vice President, Franchise Services, Little Caesar Enterprises, Inc.

For more information about RMG, its restaurants, coupons and customer drawings for free menu items, visit [www.rmgrestaurants.com](http://www.rmgrestaurants.com). RMG looks forward to being a part of the Laurinburg area and supporting local community organizations as it does where it has other restaurant locations.

### **About Little Caesars**

Little Caesars Pizza founders Michael and Marian Ilitch opened their first restaurant in Garden City, Mich. in 1959. Little Caesars, the fastest-growing pizza chain, built more stores in the world in 2008 than any other pizza brands and today is the largest carry-out chain internationally with restaurants on five continents. For the second year in a row, Little Caesars was named “Best Value in America”\* of all quick serve restaurant chains.

*\* “Highest Rated Chain – Value for the Money” based on a nationwide survey of quick service restaurant consumers conducted by Sandleman & Associates, 2008*