



## NEWS RELEASE

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### **Restaurant Management Group Raises \$67,500 for Patriot Foundation**

*Jump in Giving by Hardee's® and Little Caesars® Customers for Military Families at Fort Bragg*

**FAYETTEVILLE, N.C.** (Dec. 30, 2010) – Franchise restaurant locations operated by [Restaurant Management Group](#) (RMG) raised \$67,500 for the [Patriot Foundation](#) to support children of military families and provide college scholarships to children of fallen Fort Bragg, N.C. soldiers.

The funds raised at RMG's nearly 80 restaurants came during a six-week period ending on Veterans Day (Nov. 11) in which guests who made a donation received a coupon booklet good for free and discounted menu items. All of the proceeds raised at RMG's restaurants across eight states were donated directly to the Patriot Foundation.

Proceeds increased 30 percent in this latest campaign over 2009's fundraiser, RMG said.

RMG operates Hardee's® and Little Caesars Pizza® franchise restaurants in Virginia, Tennessee, North Carolina, West Virginia, Georgia, Florida, Ohio and Pennsylvania.

The Patriot Foundation provides educational scholarships that support children of 82<sup>nd</sup> Airborne soldiers killed in Iraq and Afghanistan, killed and wounded soldiers of the 18<sup>th</sup> Airborne Corps, wounded soldiers of the Ft. Bragg Warrior Transition Battalion, as well as children of current, retired and former Army Special Operations soldiers. The Foundation has funded scholarships for more than 450 children of these soldiers since 2003.

"Once again, the Patriot Foundation is very grateful for the role that RMG and its restaurants played in helping us support the families of soldiers at Ft. Bragg," said Chuck Deleot, chairman

of the Patriot Foundation. “This collaboration with RMG is as successful as any we’ve had in our campaign to assist the magnificent men and women who are serving and dying to protect our freedoms.”

“Our Hardee’s and Little Caesars customers significantly increased giving to support families of our soldiers,” said Restaurant Management Group President Jack Mangan. “We’re grateful that our customers consider it a priority, like us, to support the men and women who serve our country and make incredible sacrifices. We’re proud that this year’s results speak so well to that.”

### **About RMG**

Restaurant Management Group (RMG) operates 79 franchised restaurants across eight states, including Hardee’s and Little Caesars locations. The Little Caesars are located in Tennessee, Virginia, Georgia, Florida and North Carolina. Hardee’s locations are in Tennessee, Virginia, West Virginia, Ohio and Pennsylvania. RMG is based in Kingsport, TN. For more information, to obtain our coupons and to enter drawings for free menu items in our restaurants, visit [www.rmcrestaurants.com](http://www.rmcrestaurants.com).