



Little Caesars®

FOR IMMEDIATE RELEASE

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New Little Caesars Pizza Location Opens on South Boulevard in Charlotte

CHARLOTTE, NC (Aug. 10, 2010) – A new Little Caesars® Pizza restaurant on South Boulevard opened today, offering HOT-N-READY® pizza, Crazy Bread and the full menu of one of the most popular take-out pizza brands in the U.S.

Located at 6201 South Blvd., the Little Caesars is next door to the Dollar General Store and Post Office and near the intersection with Archdale Drive. The local Little Caesars phone number is 704-552-8340.

The new Little Caesars features the \$5.55 HOT-N-READY regular cheese or pepperoni pizza, a specialty one topping large pizza for \$6 and a specialty three meat pizza for \$8 as well as other varieties of delicious pizza. Other menu items include the popular Crazy Bread, Caesars Wings and Caesars dips. The Little Caesars provides discounts for large orders for schools, offices or other groups.

The new location is operated by Little Caesars franchisee Restaurant Management Group (RMG) which already has three Little Caesars locations in Charlotte as well as in Huntersville, Denver, Mooresville, Monroe, Lincolnton and Indian Trail. The company operates more than 35 Little Caesars locations throughout five Southeastern states with more planned in 2010.

“We’re excited to have another location in Charlotte and to expand our presence here with local employees and to provide support to local community organizations,” said RMG President Jack Mangan.

RMG provides coupons for its Little Caesars on its website and also selects a monthly winner of a gift card for free food at its Little Caesars restaurants. For more information about RMG, its restaurant locations, coupons and drawings for free menu items, visit www.rmgregaurants.com

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